

THAM

USER EXPERIENCE DESIGNER
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Summary

I'm a **multi-disciplinary designer** focused on creating delightful **user experiences**. I've had the privilege of **working with brands like Allstream, Boston Pizza, CARA**, and more to develop digital solutions for their products and services—from **research to art direction, production design to project management**.

Skills & Expertise

- Using design thinking, research, and user empathy to generate personas and user flows
- Visualizing experiences using wireframes and interactive high fidelity prototyping
- Establishing brand guidelines for large-scale digital systems
- Collaborating with other disciplines and businesses to uncover thoughtful solutions
- Utilizing design elements to create visually stunning, responsive digital products

Technical Skills

- Sketch
- Balsamiq
- Invision
- HTML / CSS
- Photoshop
- Illustrator
- InDesign
- Wordpress
- After Effects
- Premiere Pro
- Principle

Achievements

- Provisional RGD Member
- One of the only Canadian teams in 2012 to receive a bronze pencil award from internationally acclaimed advertising and design competition—The One Show: Young Ones.
- Recognized by the Hermes Creative Awards (gold and platinum) for collaborative projects
- Featured in GBC's Design Biennial in 2010/2012.
- Part of the 2012 Exhibit Design team for the Canadian Urban Institute Awards.
- GBC Poster Show — Best in Show.

Work Experience

Lead Designer | User Experience & Art Direction 2014 – 2017
ITW Consulting Corp. / Markham, Ontario

As ITW's Lead Designer, I oversaw the overall creative process from start to finish (resulting in some award winning work). Some of my main responsibilities included research, design, art direction, client communication and working with Junior Designers to deliver the project in an efficient manner. To enhance and improve their existing design process, I introduced user flows and wireframes to help produce quicker, more meaningful outcomes.

Freelance Designer | Digital, Branding, Print 2009 – Current
Freelance / Toronto, Ontario

Worked on various projects over the years such as branding, illustration, responsive website design, motion graphics, and video post-production.

Education

User Experience & Product Design 2017
Bitmaker / Toronto, ON

Graphic Design — Advanced Diploma (with Honours) 2009 – 2012
SCHOOLOFDESIGN George Brown College / Toronto, ON